# **Economic and Mortgage Market Outlook Prepared for MGIC**

January 23<sup>rd</sup>, 2025

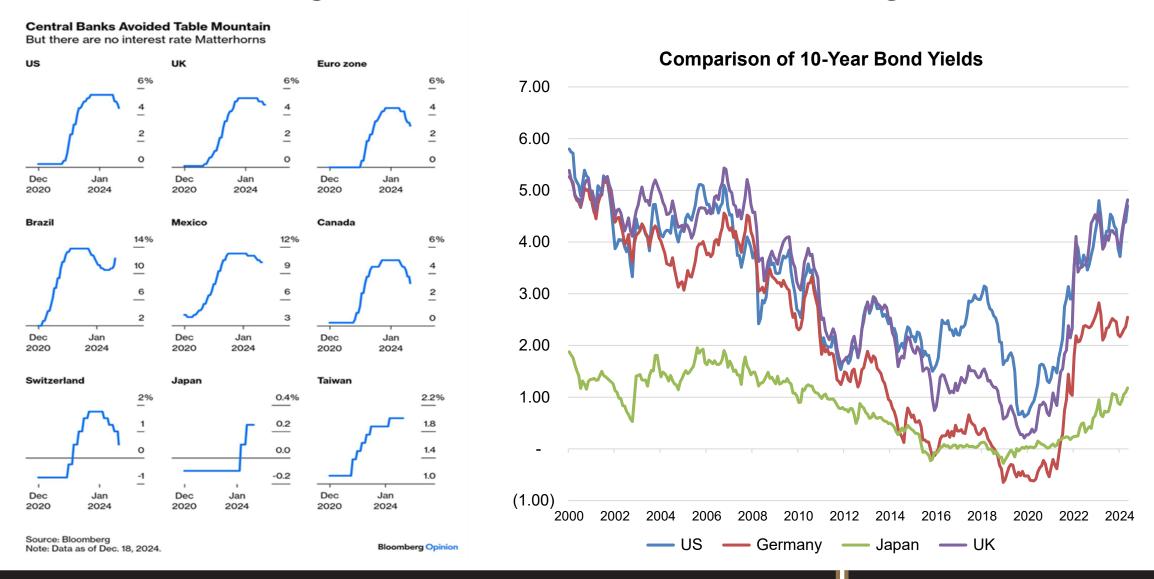
## Presented by:

Joel Kan, Vice President and Deputy Chief Economist



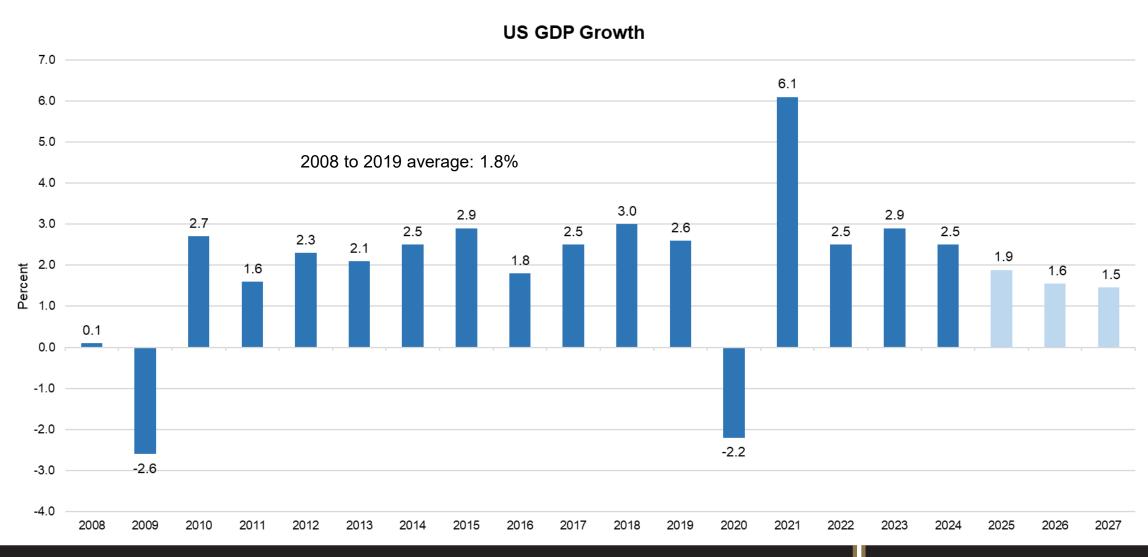


# Central Banks Cutting Rates, Global Yields Have Turned Higher



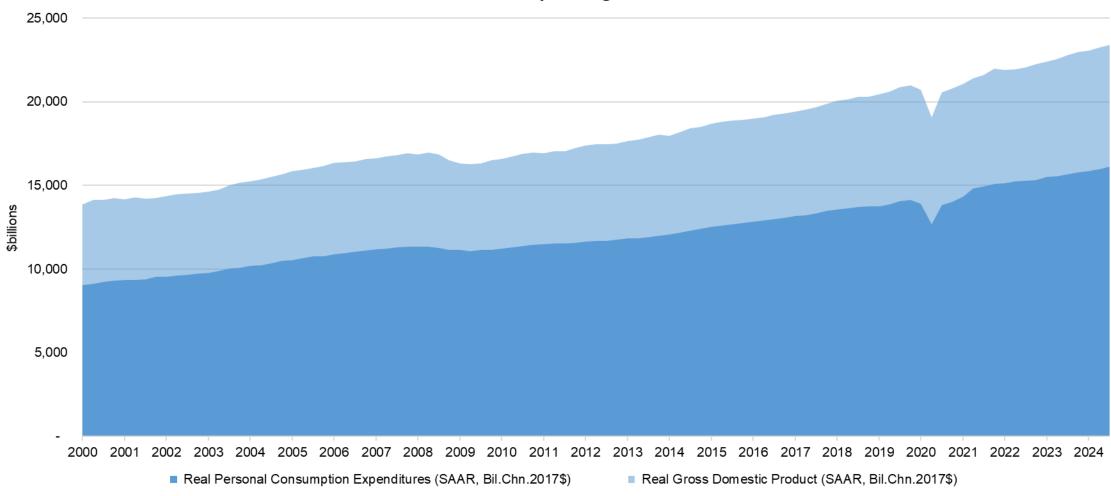


# **US GDP Historical and Forecast**



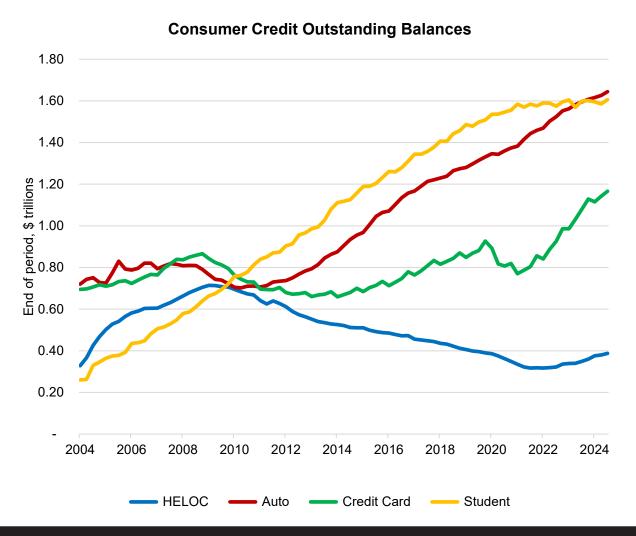
# **Consumer Spending Accounts for Almost 70% of GDP**

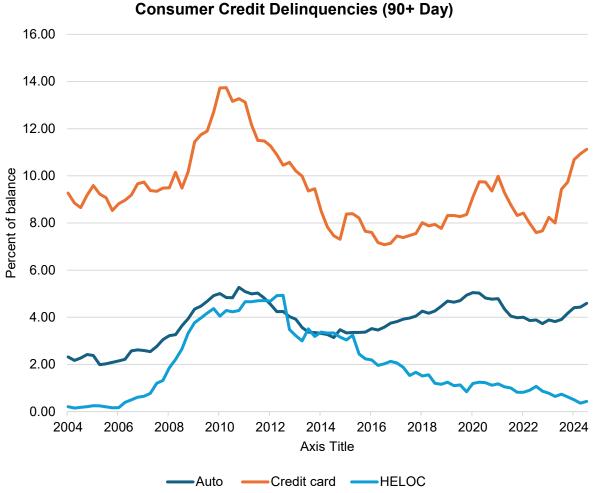
### **Consumer Spending and GDP**





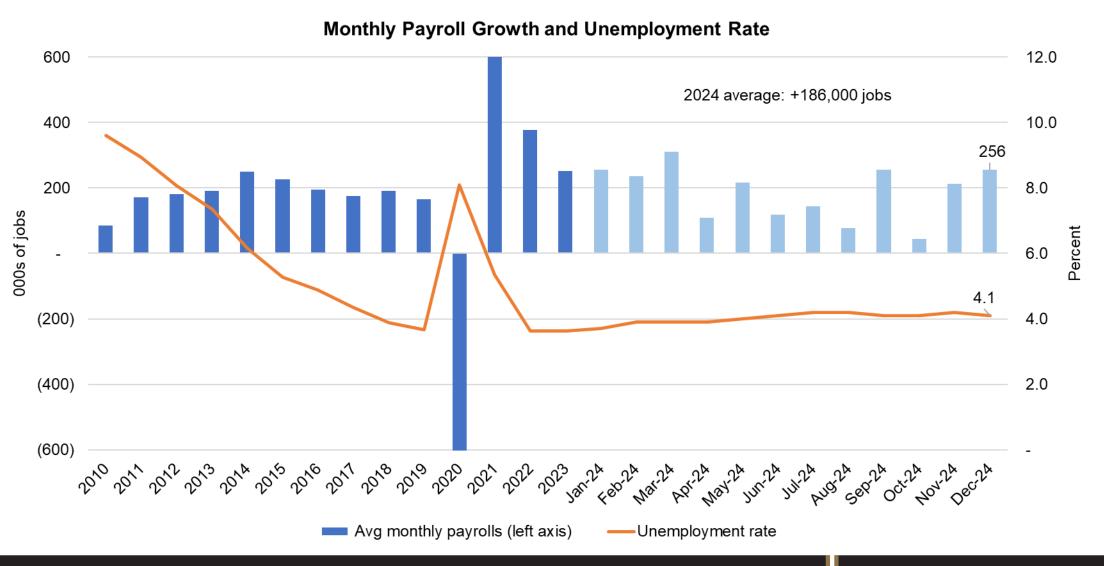
# Households Facing Financial Strains...







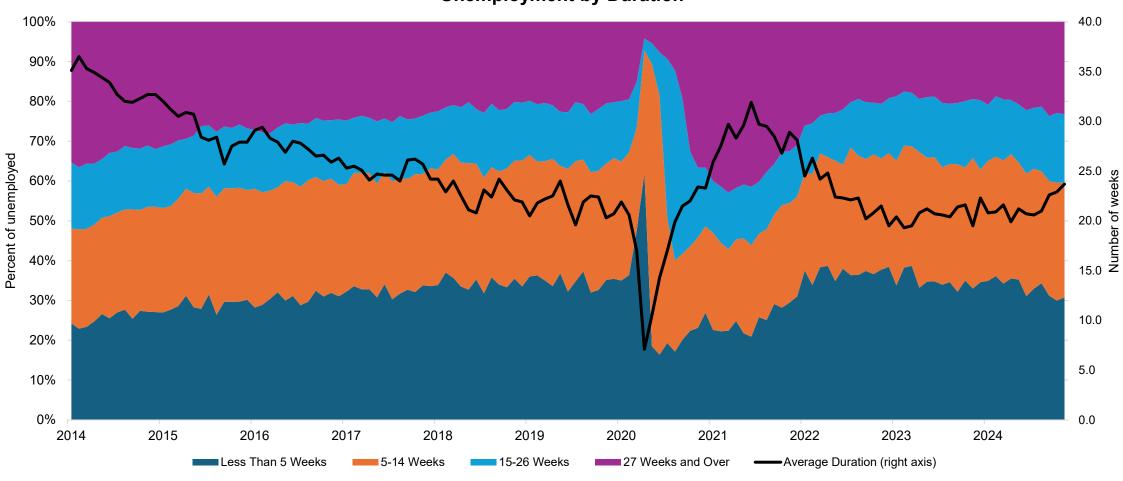
# **U.S. Job Market Is Still Cooling**





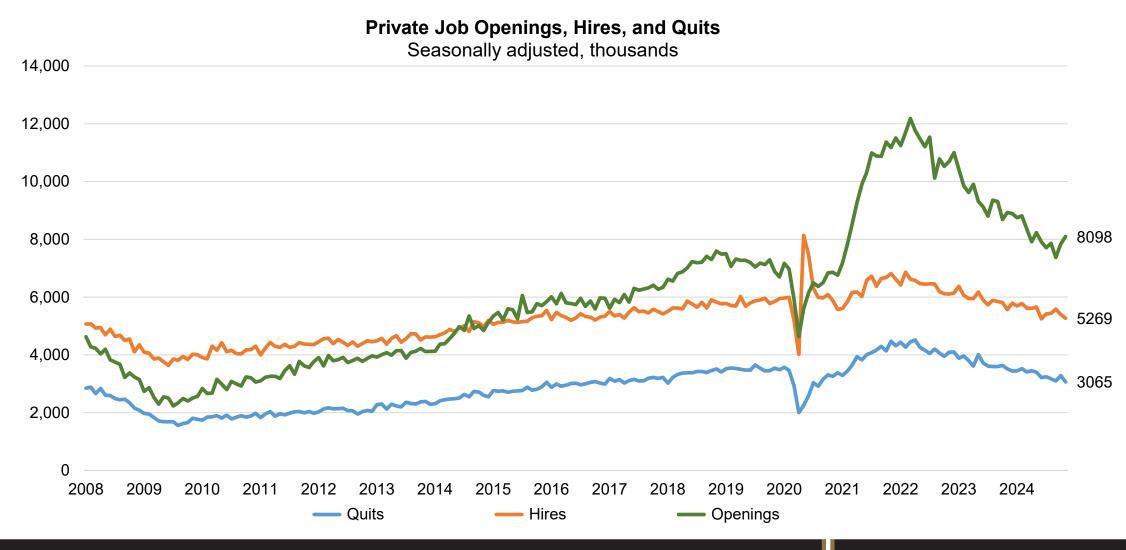
# More Workers Unemployed for Longer







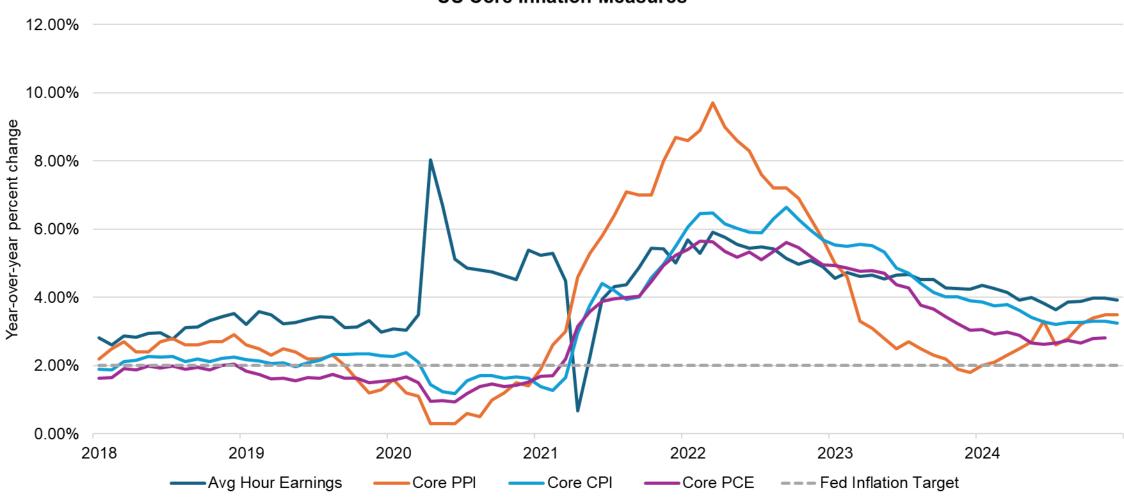
# **Hiring and Voluntary Quits Declining**





# **Latest Inflation News...**

### **US Core Inflation Measures**



### **Fiscal Picture is Grim**

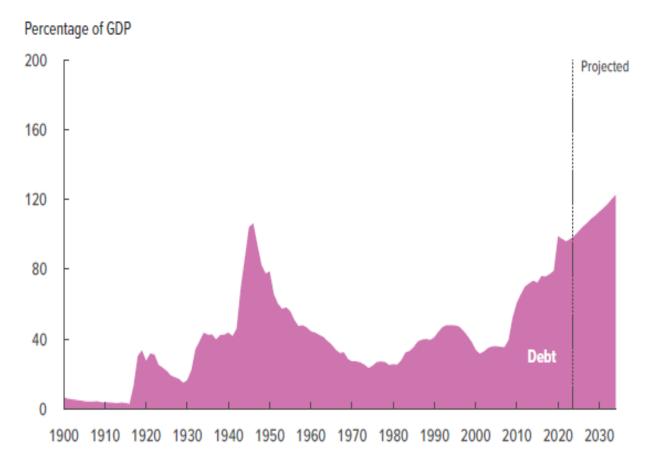
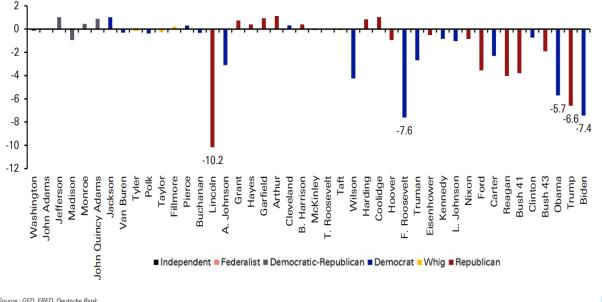
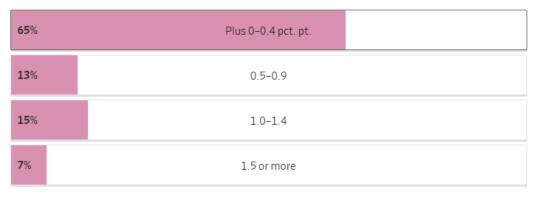


Figure 1: Average annual US budget deficit (% of GDP) under each President since George Washington. Colour coded by party and with top 5 annotated

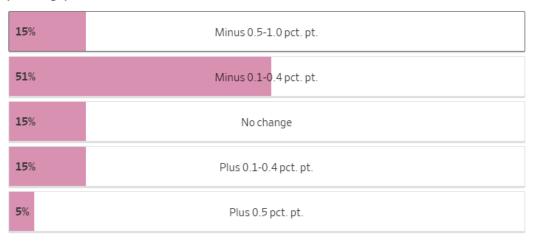


Note: Each year's annual deficit assigned to the President who was in office for the largest part of that year. William Henry Harrison excluded as President for only 31 days. Grover Cleveland's non-consecutive terms both included as one. Data for George Washington only available from 1791.

Assuming Trump implements tariffs on most countries, how much do you expect tariffs to add to or subtract from—in percentage points—year-over-year (4Q/4Q) headline CPI?



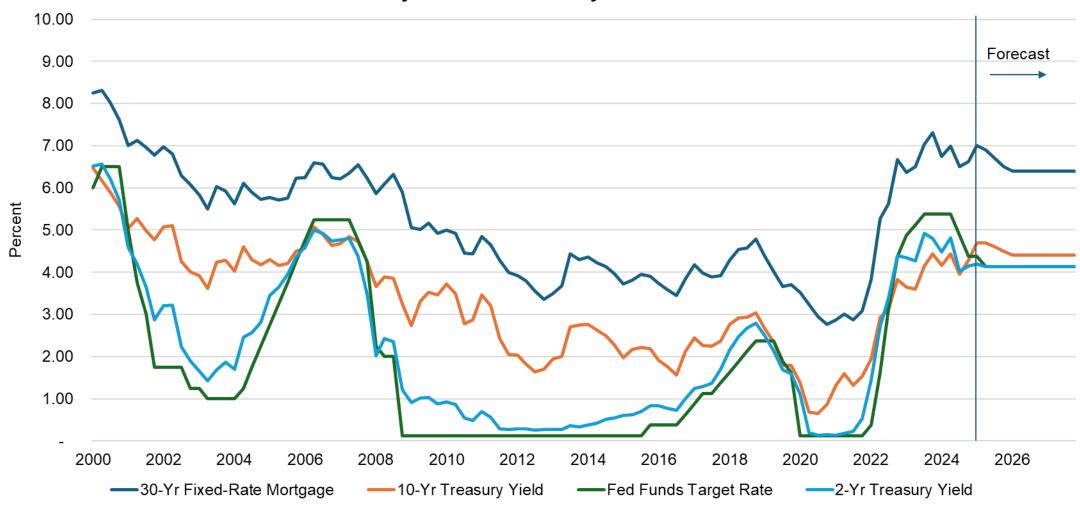
How much do you expect those tariffs to add to or subtract from year-over-year (4Q/4Q) GDP growth in percentage points in 2025?



The survey was conducted Jan. 10-14. For both questions, each respondent was asked to supply a single value, not a range. The average value for inflation was an increase of 0.47 percentage point and for GDP, a decline of 0.16 percentage point. The responses to the GDP question add to 101% due to rounding. For complete results, visit the survey archive. Source: Wall Street Journal survey of economists

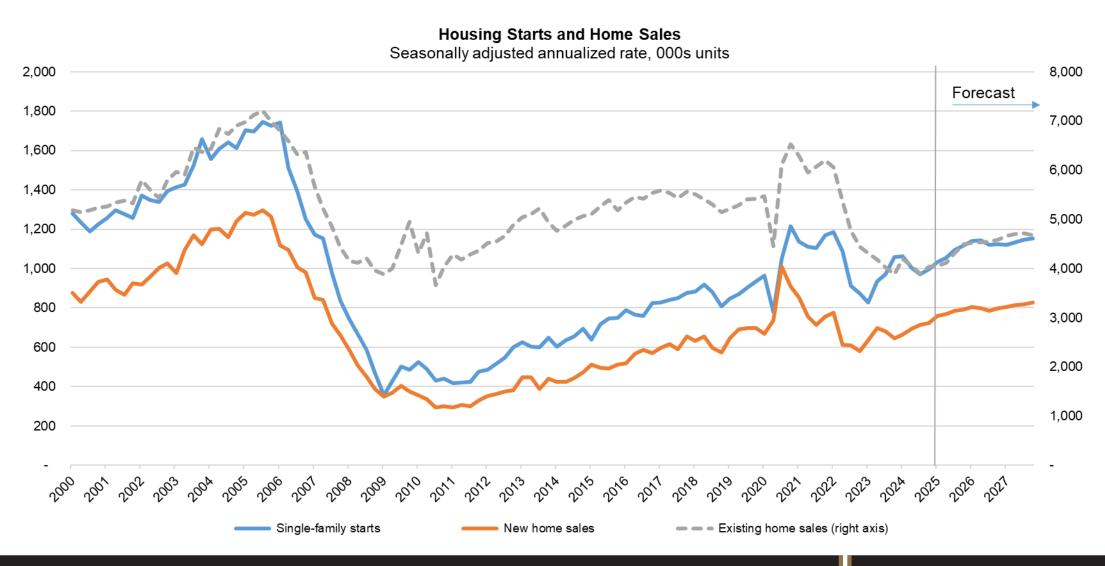
### Rate Outlook: How Much More Will the Fed Cut?





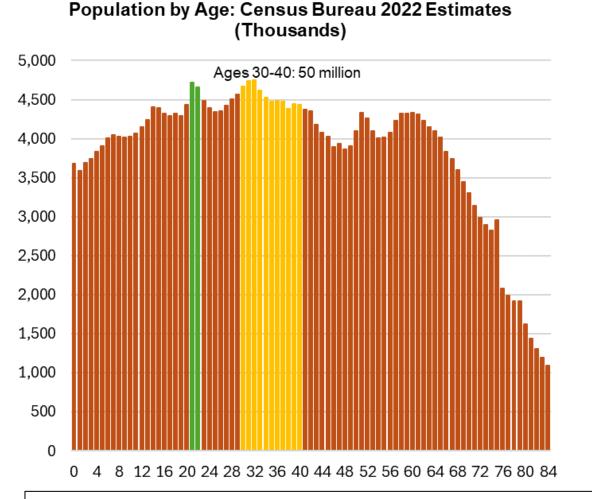


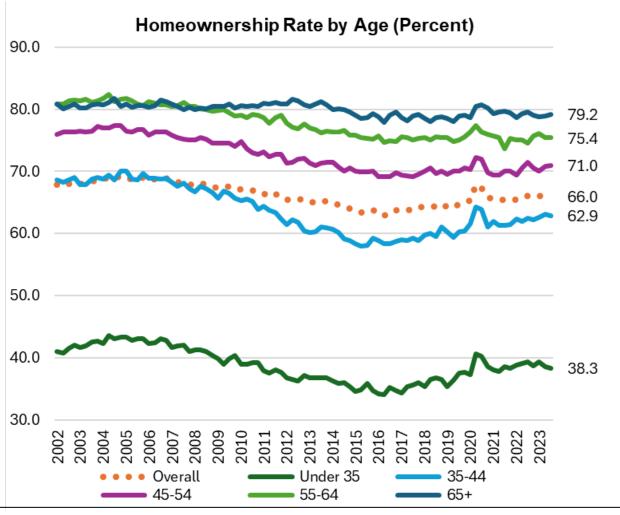
# Gradual Growth in Home Sales, Single-family Starts Expected





# **Demographic Support for Large Demand for Home Purchases**





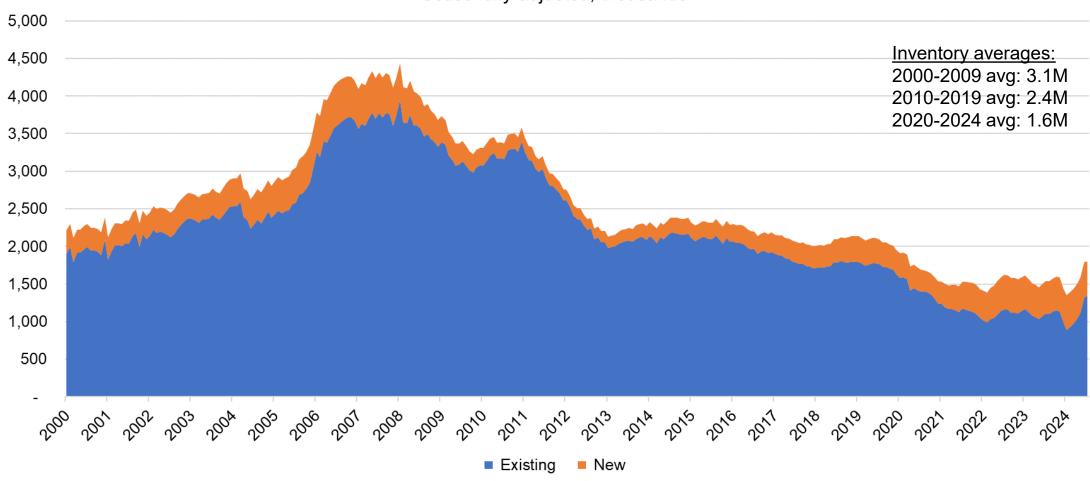
- There are large cohorts of younger Americans who are in or approaching prime first-time homebuyer ages.
- If millennials behave like previous cohorts their homeownership rate will increase by 25 points (from 38% to 63%).



# **Housing Inventory Still Tight, But Growing**

### **Housing Units Available for Sale**

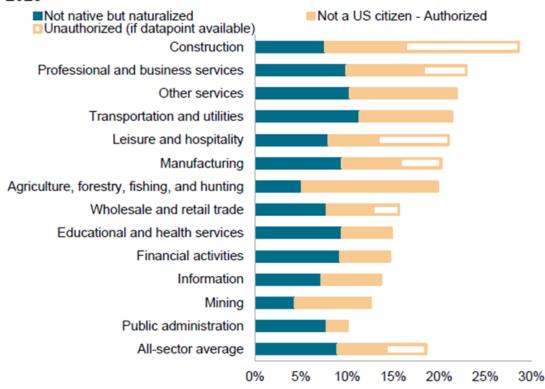
Seasonally adjusted, thousands



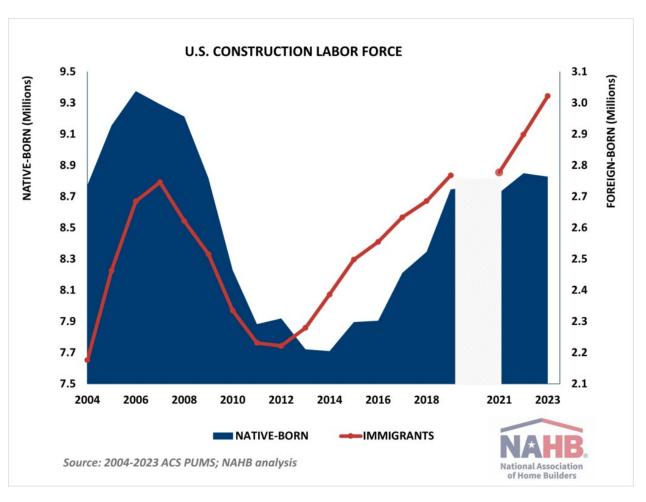


# **Industries Dependent on Foreign-Born Employment**

# United States - Share of foreign-born employment by industry 2023



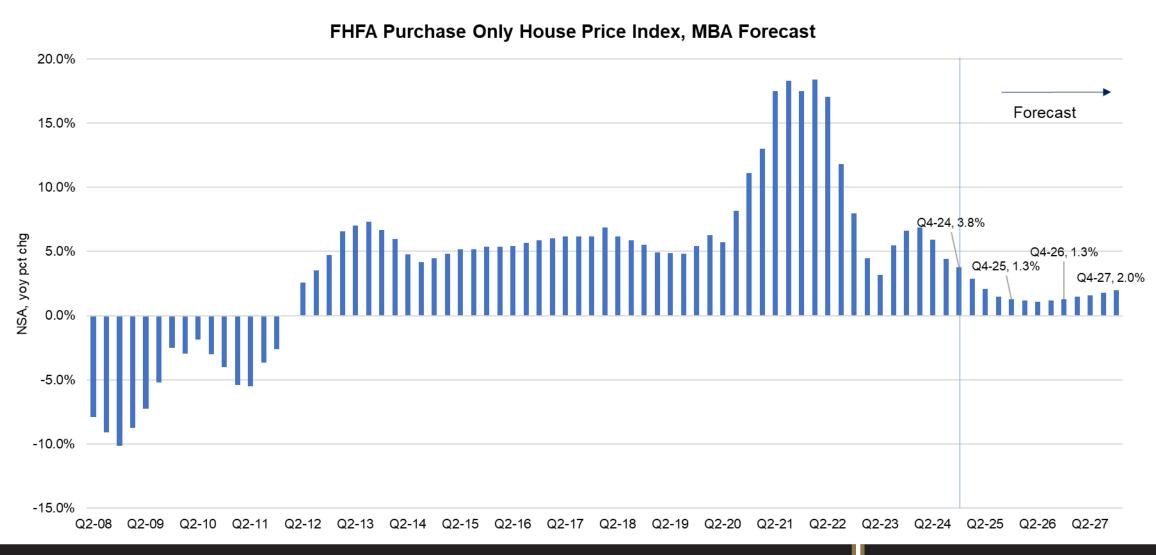
As of Jan. 2024. Source: US Census Bureau. © 2024 S&P Global.



https://eyeonhousing.org/2024/11/immigrant-share-in-construction-sets-new-record/



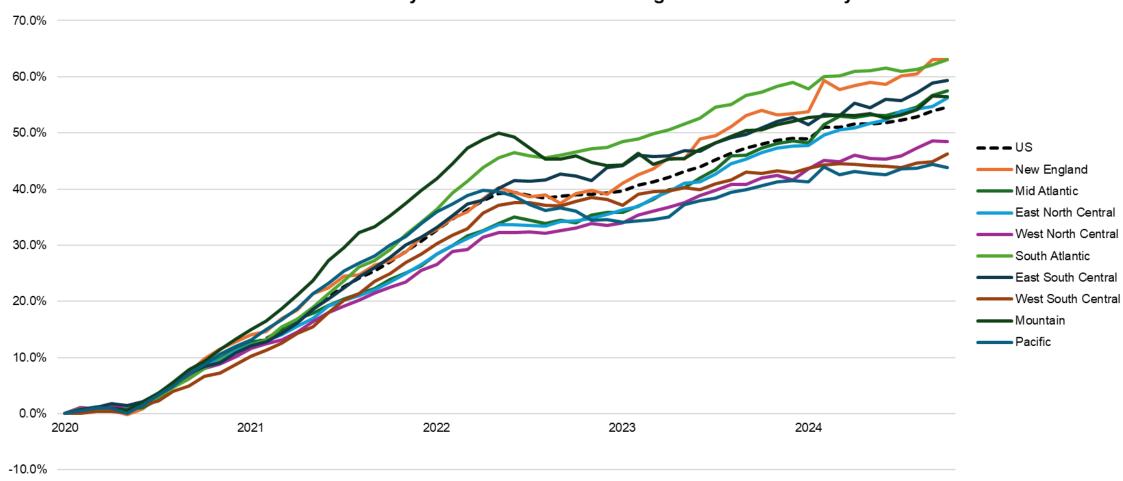
# House Price Appreciation Moderating But Expected to Remain Positive





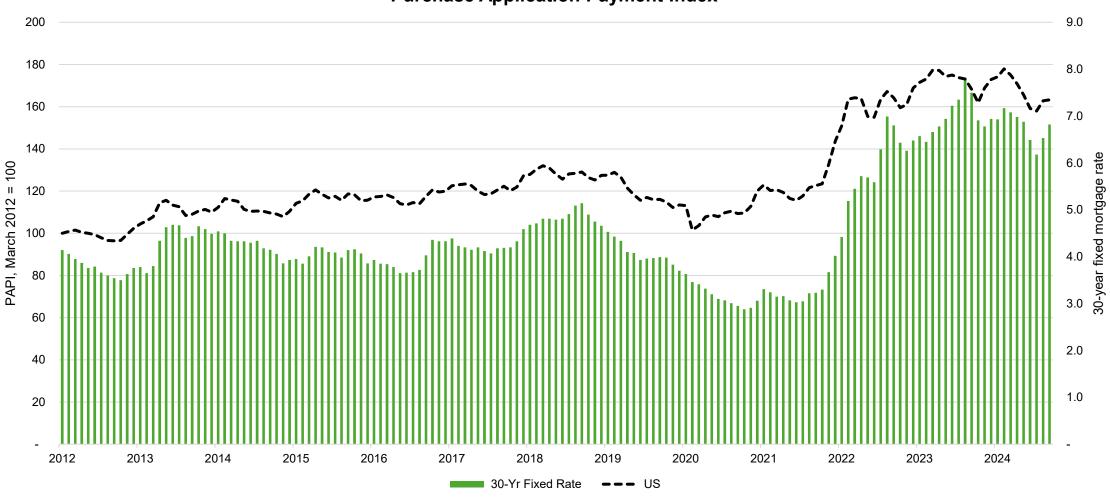
# **Varying Regional Price Appreciation Trends**

Chart of the Week - January 3, 2025 FHFA Purchase Only House Price Index - Change Relative to January 2020



# **Affordability Still A Challenge**

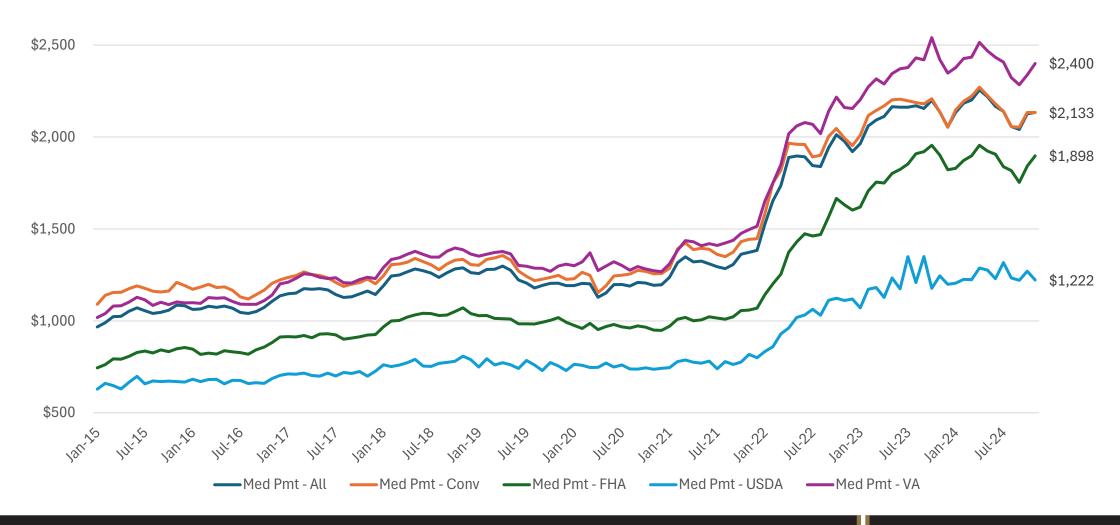
### **Purchase Application Payment Index**





# Median P&I Amounts Still High

### Median Payment by Conventional/Government Loan (\$)

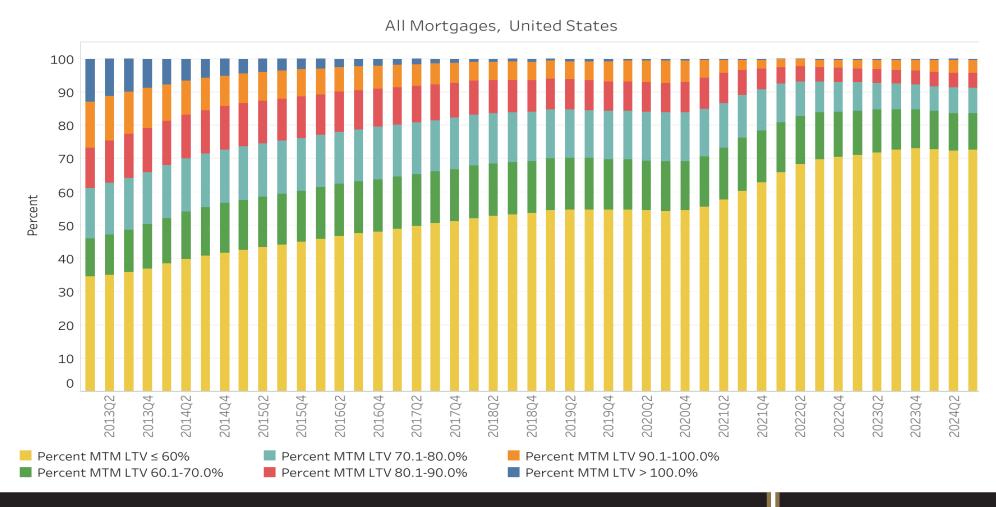




# **About 8.5 Percent of Outstanding Mortgages with LTVs Over 80% in 2024**

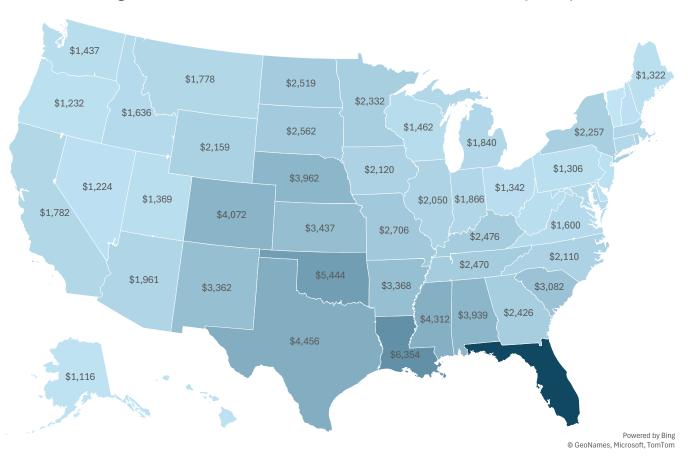
### NMDB Outstanding Residential Mortgage Statistics

Mark to Market Loan to Value Ratio (Values Weighted by Number of Loans)

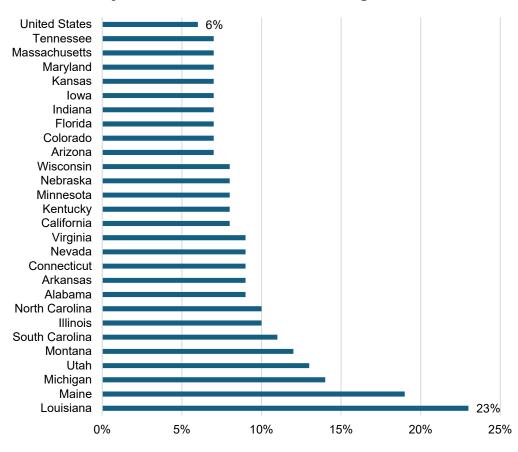


# **Projected Homeowners Insurance Rate Changes**

### **Average Annual Homeowners Insurance Premiums (2023)**



### **Projected Insurance Cost Change in 2024**

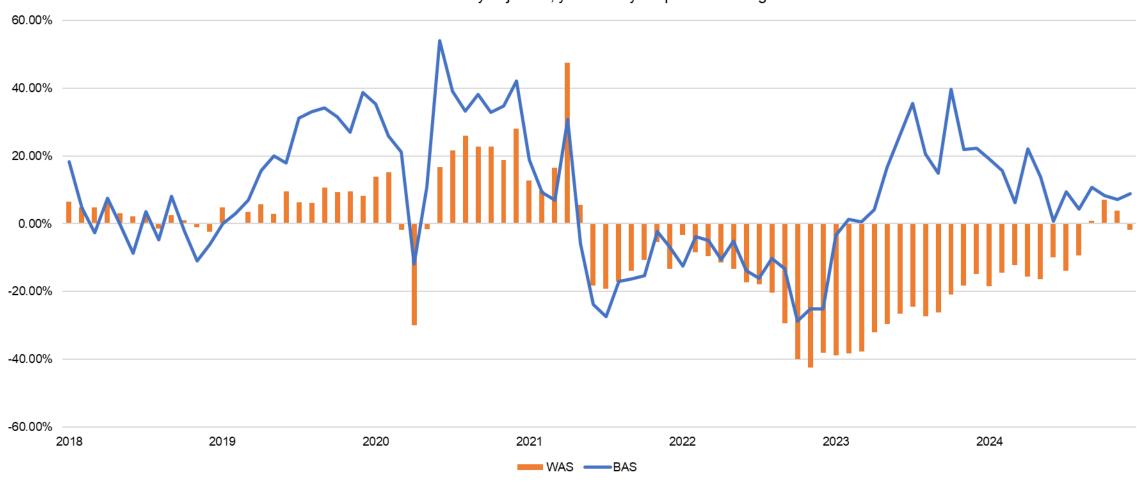




# **Purchase Applications: Green Shoots?**

### **Builder Applications Index vs Weekly Purchase Applications Index**

Non-seasonally adjusted, year over year percent change

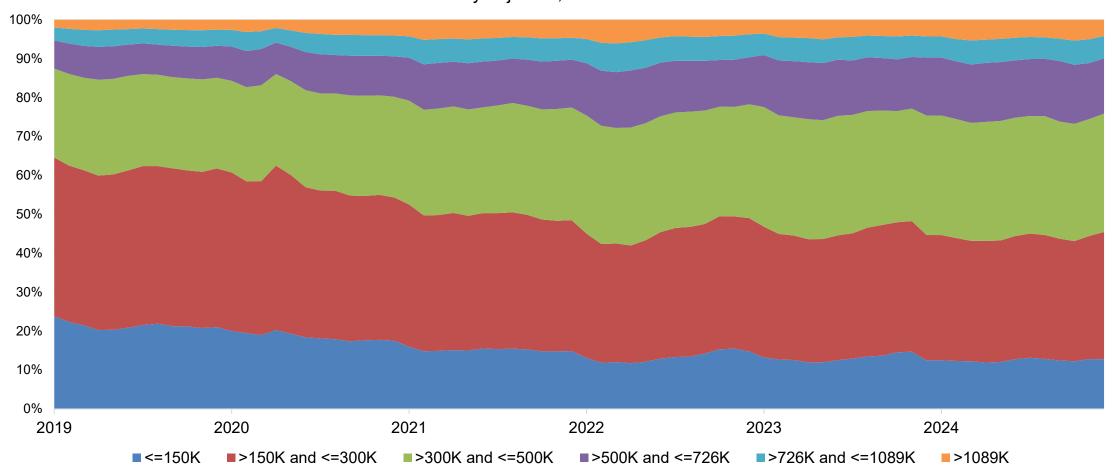




# Purchase Mix Has Shifted Toward Larger Loan Balances

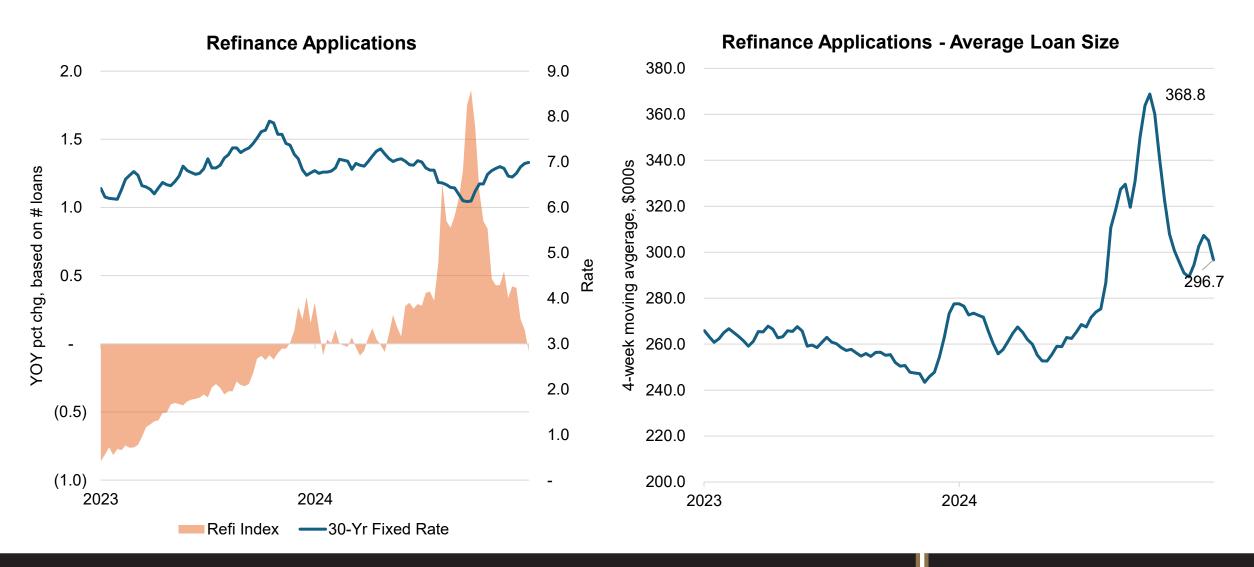
### **Share of Purchase Applications**

Non-seasonally adjusted, based on number of loans



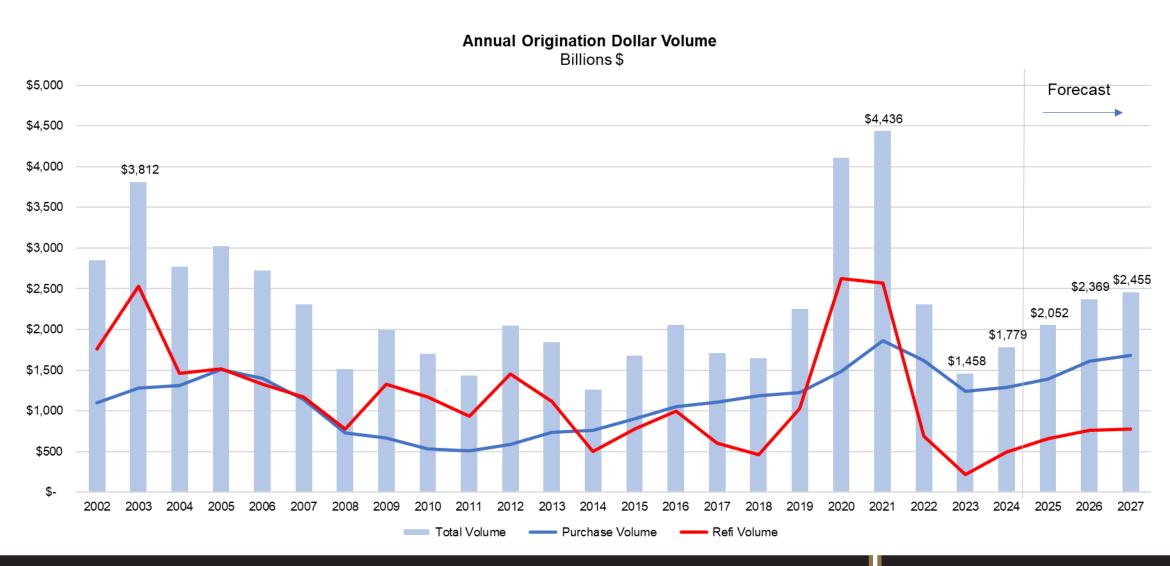


# **Refinance Applications: Moments of Opportunity**



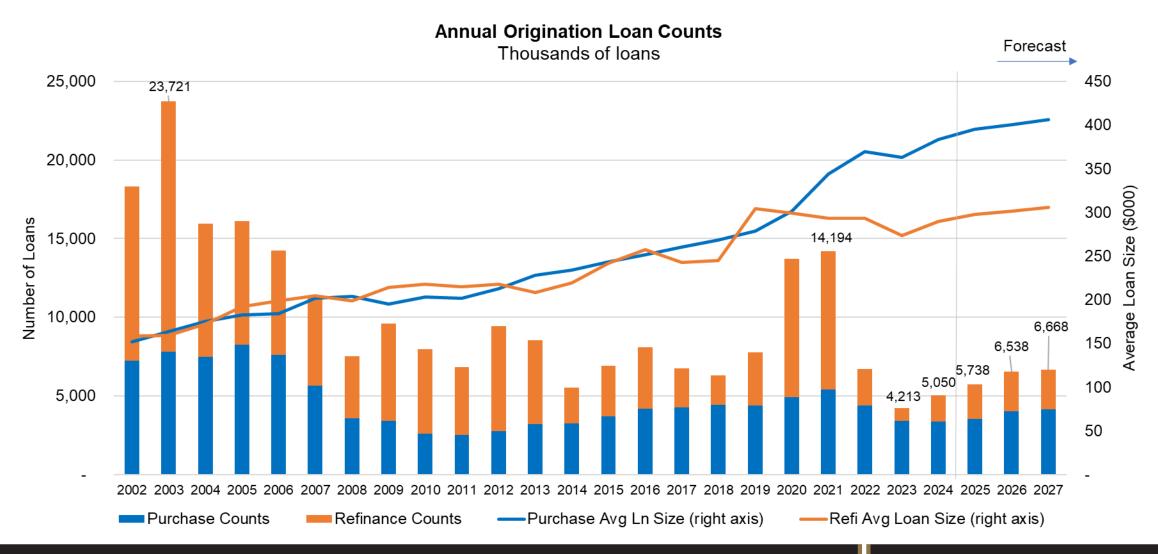


# Originations Dollar Volume Expected To Increase 16% in 2025



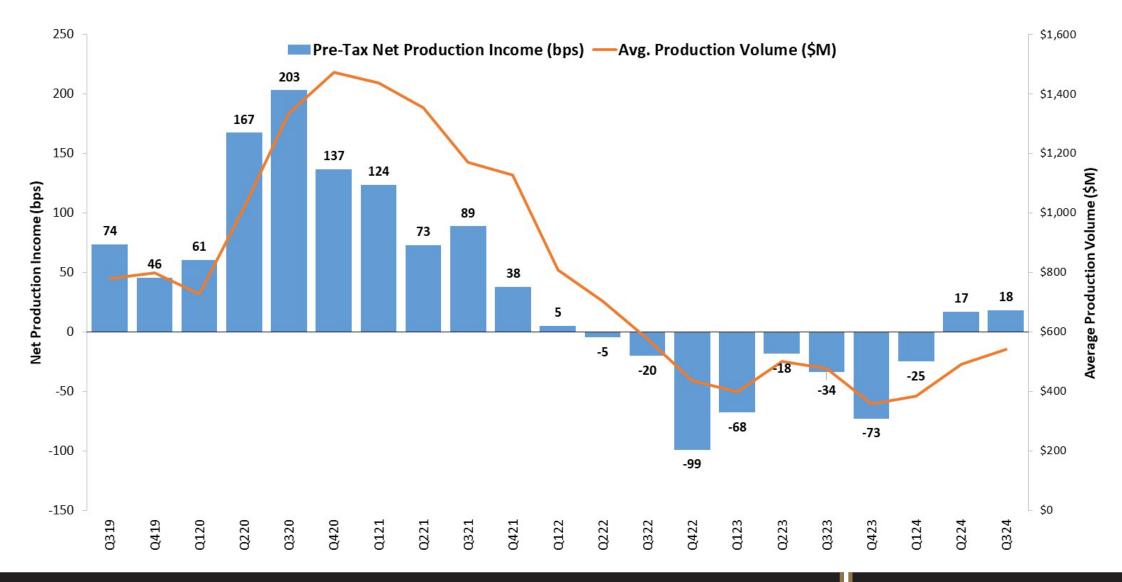


# **Origination Units Forecast To Increase 14% in 2025**



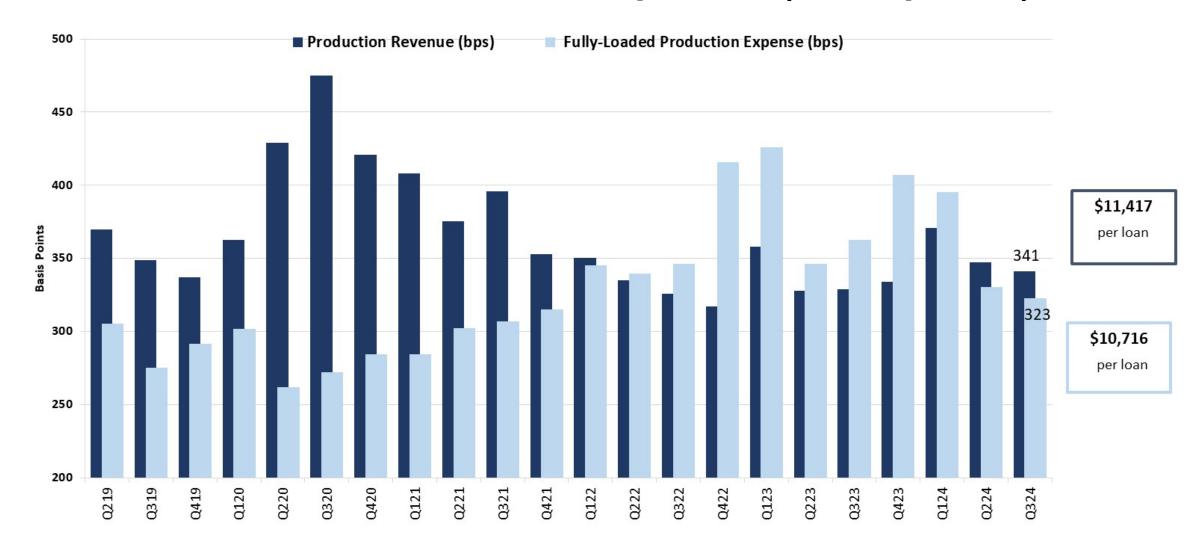


# **Tough Conditions for Pre-Tax Net Production Profits Over Past Three Years**





# IMB Production Revenues and Expenses (basis points)

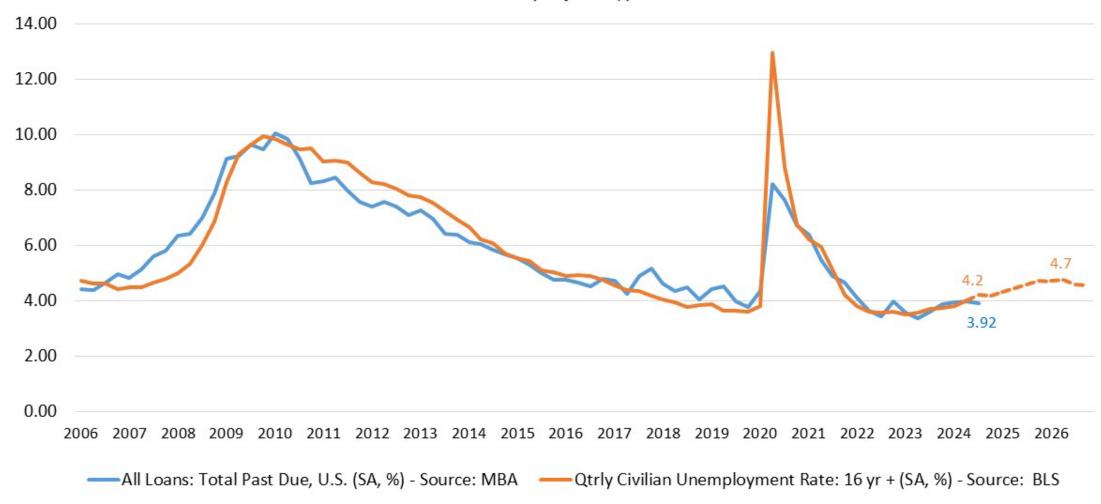




# Mortgage Dlq. Rate Tracking with Unemployment Rate

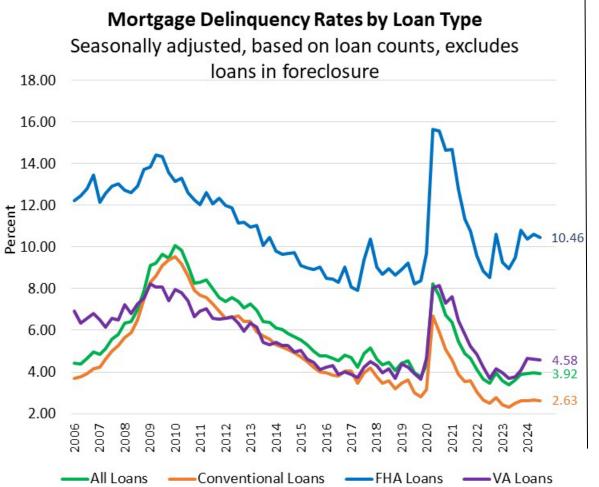
### Mortgage Delinquency Rate and Unemployment Rate

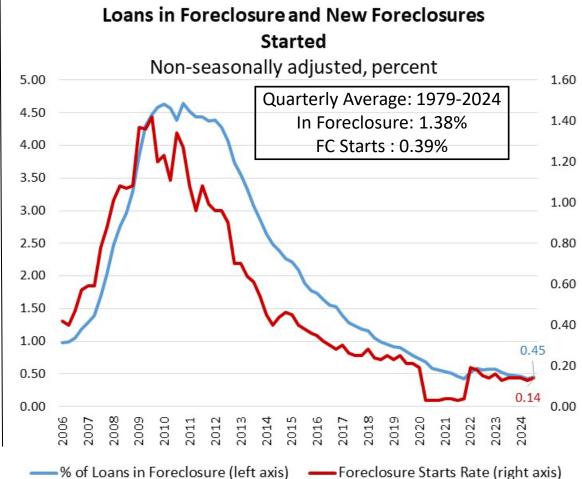
Seasonally adjusted, percent





# Year-over-Year Delinquency Increases Across All Product Types; Spread between FHA and Conventional Dlq Rate Grows



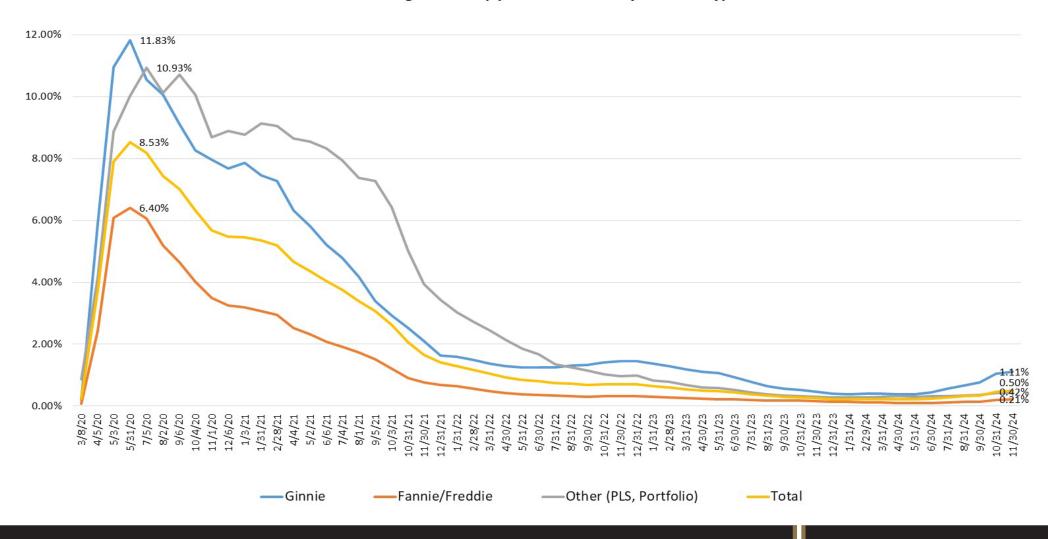




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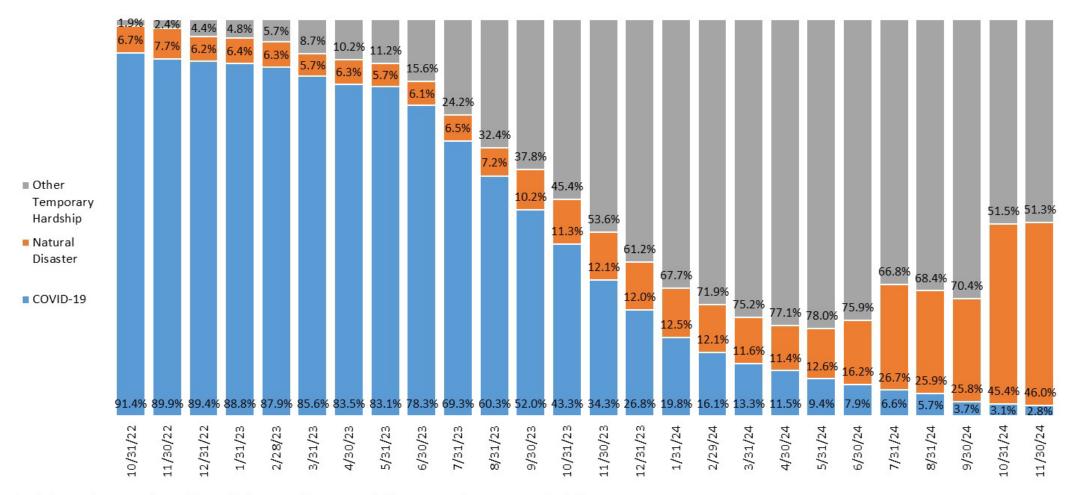
# Forbearances Are Still Low Compared to the COVID-19 Era

### Percent of Servicing Portfolio (#) in Forbearance by Investor Type



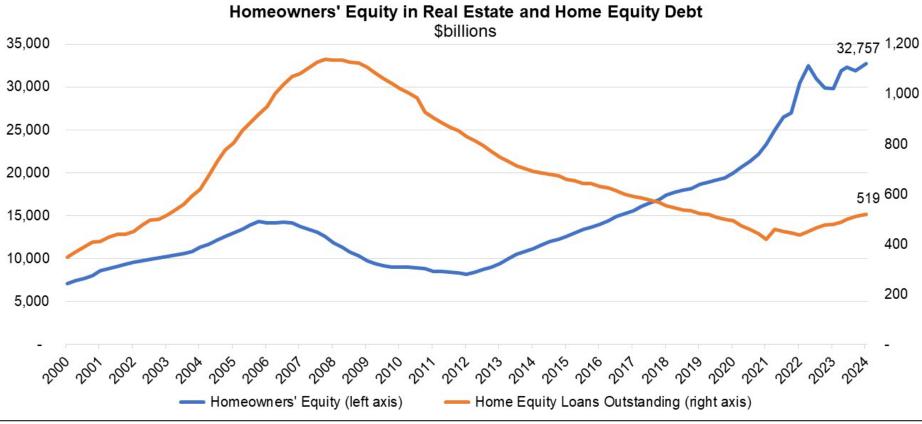
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# Mortgage Forbearance by Reason: Movement to Natural Disasters



<sup>\*</sup>Includes servicers reporting at least 1 forbearance due to natural disasters or other temporary hardships

# Home Equity Reaching New Records; Home Equity Lending Inching Up



- While accessibility is tough for new homebuyers, many existing homeowners benefitted from the low interest rates in 2020-2021 and refinanced into lower monthly mortgage payments.
- They have also benefited from over a decade of house price growth—aggregate home equity is at a record \$32.8 trillion.
- Given the lock-in effect, home equity lending has been inching up, although homeowners have borrowed less than 2% of their accumulated equity.



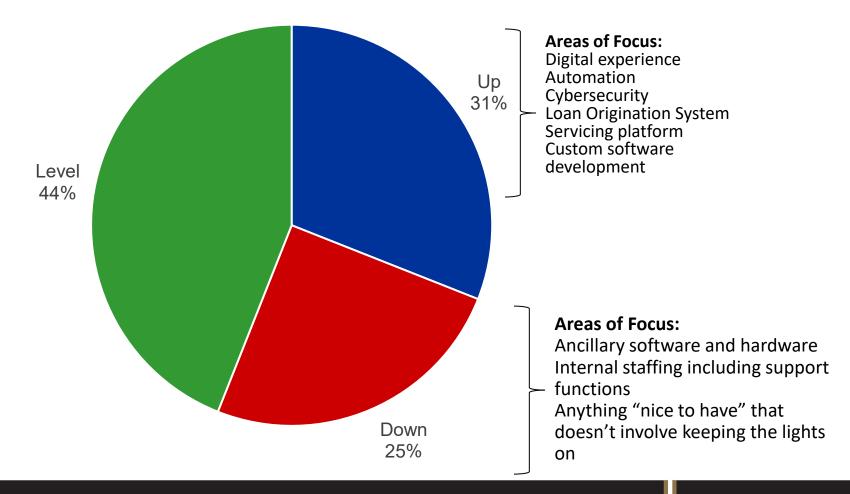
# **Product Differentiation: How is the Menu Changing?**

Purchase	First-Time Homebuyer	Government	ARM	Jumbo
Construction and Construction Perm	State Bond	2 <sup>nd</sup> Homes and Investment Properties / DSCR	Non-QM	Home Equity Loans and HELOCs
Reverse	Rehab and Renovation	Third Lien Products	Forward Commitments	SPCPs, CRA and Other Affordability Products
Lot Loans, Chattel Loans, Manufactured Housing	Bridge Loans	Cash-Out Refi	Shared Appreciation Mortgage Product	Assumptions



# Technology Spending: Only 25% of Respondents Indicate a Drop in Spend

Technology Investment Budget for 2024 vs. 2023



# **Lender Artificial Intelligence**

Has your company provided Education on AI to executive Management

Yes 50%

No 50%

Does your company have policies in place governing the use of AI?

Yes 43%

No 57%

Is your corporate expertise in AI?

Yes 29%

No 71%

Do you have a dedicated AI budget for 2024?

Yes 36%

No 64%

Does your company have generative AI in production?

Yes 29%

No 71%

If yes what functions?

Marketing Verbiage

Customer Representative Workflow/help

Loan Guidelines, Support

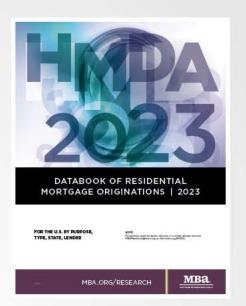
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### **Contact Information and MBA Resources**

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MBA Research: www.mba.org/research

Research Institute of Housing America (RIHA): <a href="https://www.housingamerica.org">www.housingamerica.org</a>

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Chart of the Week: <a href="https://www.mba.org/news-and-research/research-and-economics/chart-of-the-week">https://www.mba.org/news-and-research/research-and-economics/chart-of-the-week</a>

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