



LET'S CONNECT ON LINKEDIN



LINKEDIN: A LOAN OFFICER'S SECRET WEAPON TO WINNING NEW BUSINESS



QUESTION: WHAT'S THE #1 REASON YOU
HAVEN'T STARTED POSTING ON LINKEDIN YET?



LINKEDIN IS 277% MORE EFFECTIVE
FOR LEAD GENERATION THAN
FACEBOOK OR TWITTER.



THE LINKEDIN GOLD MINE: WHY IT'S YOUR SECRET WEAPON

- LINKEDIN OFFERS LOAN OFFICERS THE SAME **EXPLOSIVE ORGANIC REACH** POTENTIAL THAT FACEBOOK DID IN 2011-2015.
- LINKEDIN IS RANKED THE **#1 MOST TRUSTED** PLATFORM BY BRANDS
- MARKETERS SEE UP TO **2X HIGHER CONVERSION RATES** ON LINKEDIN





“STOP TREATING LINKEDIN LIKE A RESUME & **START** TREATING IT LIKE A MONEY-PRINTING MACHINE.”

-Gary Vee

READY TO START PRINTING MONEY WITH LINKEDIN?
HERE'S HOW WE'RE GOING TO DO IT.



FIRST THINGS FIRST, GO HERE.



NEXT THINGS NEXT...

FIND YOUR **IDEAL CLIENT**:

- WHO ARE THEY?
- WHAT PROBLEMS DO THEY HAVE?
- HOW CAN YOU SOLVE THOSE PROBLEMS?



TURN YOUR PROFILE PAGE INTO A SALES PAGE

Ryan
Vast Res Lending Owner | Sr. Loan Originator | Putting Others First | Helping People Reach Their Dream of Homeownership One Family at a Time | Consultant & Confidant | Love What We Do

Celina, Texas, United States · [Contact info](#)
11 followers · 9 connections

[Message](#) [Save in Sales Navigator](#) [More](#)

Providing services
Mortgage Lending
[Show details](#)

About

My love for working with people to accomplish something special has always been my motivating force. I knew over twenty years ago when I got out of college that the mortgage industry was my calling. To be a part of my client's happiness when they close on a purchase, save money on a refinance, or pull cash out for something that brings joy to their lives, is something that is so rewarding, and I know every day that's what I am meant to do. Also, with a degree in finance and a passion for working with numbers it is always fun to explore the analytical side of the industry and come up with the top loan options for each client. For me, it is, and has always been, about my clients and their needs. My mission with every client is to build a relationship for life, and to grow that relationship from a client to a lifelong friend.

On the personal side, I am a husband and a father of three. My family means the world to me, and I strive each day to be the best father and husband I can be. I like to spend as much time as possible doing anything as a family. My kids are involved in sports, so we spend a lot of time on weekends at soccer and baseball fields. My wife and I are partners in this wonderful business, and that brings a lot of joy into my life. We get to accomplish so many things together as a team, which we then extend into our kids' lives as well.

Activity [Following](#)
11 followers

Ryan hasn't posted yet
Recent posts Ryan shares will be displayed here.

[Show all activity →](#)

AVAILABLE FOR A FREE MORTGAGE REVIEW



“Can't get your mortgage closed? **Ryan can!**”

★★★★★



Ryan

Have a tough home loan? I can close it | 24 years in the mortgage industry | Top originator in California and Texas | When others can't close your loan, 'Ryan can!' NMLS #399204

Celina, Texas, United States · [Contact info](#)

60 followers · 46 connections



Brian Vieaux, CMB, Kyle Draper, and 24 other mutual connections



California State University, Fresno

About

Thanks for stopping by my profile!

Chances are you're either a Realtor or a current/future homeowner. If that's you, you're in the right place.

I started Vast Residential Lending with one goal: Help as many people as possible get their piece of the American Dream. And no, not just the easy mortgages, but the challenging home loans too.

In fact, I'm the crazy guy who loves the challenging home loans!

It's why a number of my buyers started saying "Ryan can!"

- ↳ Your lender can't get your loan approved? Ryan can!
- ↳ Your lender can't get you that specialized loan product? Ryan can!
- ↳ Your lender can't give you the very best mortgage experience? Ryan can!

See, I've been in the mortgage business for over 24 years. I've survived 2008 and 2023 (a lot of lenders didn't). So, at this point, nothing scares me. Why? Because I've seen it all.

Here's why all of this matters.

When you work with someone who has years of experience and access to the best home loan products in the business, you win.

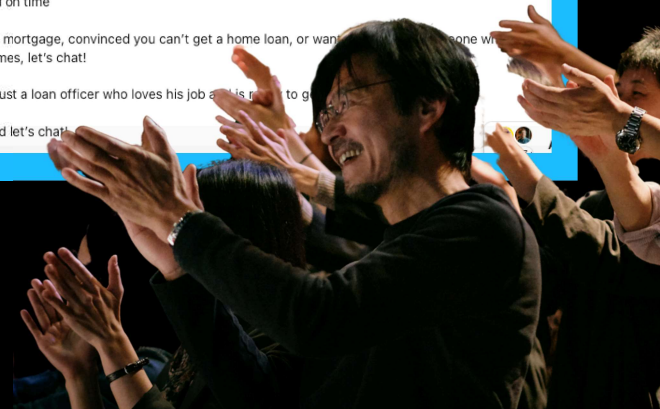
How do you win? Well, you...

- ↳ Get better rates
- ↳ Get more loan options
- ↳ Get better communication
- ↳ Get your mortgage closed on time

So, if you have a challenging mortgage, convinced you can't get a home loan, or want someone who can be around the block a few times, let's chat!

No stuffy suit and tie here. Just a loan officer who loves his job and is ready to go to work for you.

Want to connect? DM me and let's chat!



Featured

Link



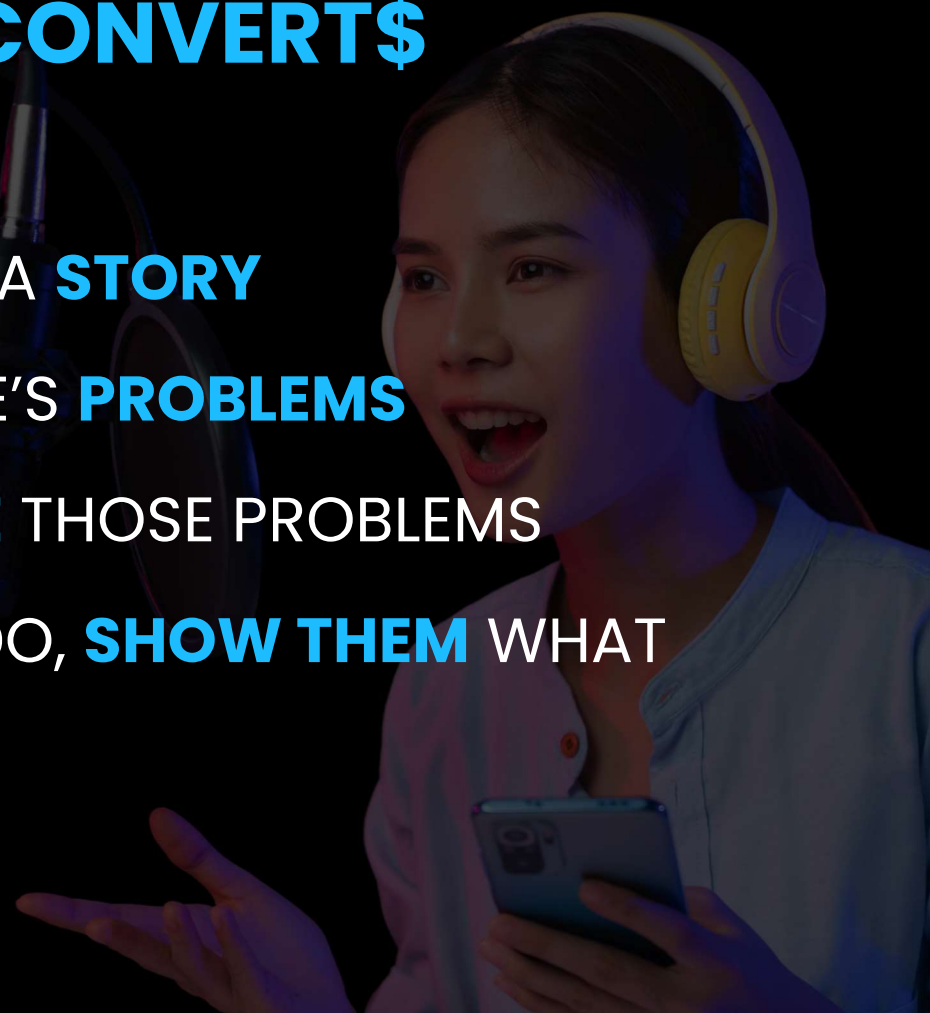
Get Your Free Mortgage Consultation
Calendly



TIME
FOR A
SURPRISE!

CREATE CONTENT THAT **CONVERTS**\$

- CREATE CONTENT THAT TELLS A **STORY**
- WRITE ABOUT YOUR AUDIENCE'S **PROBLEMS**
- THEN SHOW HOW YOU **SOLVE** THOSE PROBLEMS
- **DON'T TELL THEM** WHAT TO DO, **SHOW THEM** WHAT WORKED FOR YOU



A man in a dark room, possibly a workshop or office, with his hands raised in a gesture. The background is dark and blurry, showing some papers or notes on a wall. The text "FACTS TELL... BUT STORIES SELL." is overlaid in the center. The word "FACTS" is in white, "TELL..." is in white, and "BUT STORIES SELL." is in blue. The entire image has a dark, moody atmosphere.

FACTS TELL... BUT STORIES SELL.

ENGAGE OFTEN (AKA NETWORKING)

- BUILD RELATIONSHIPS **BEFORE** SELLING
- **SUPPORT** YOUR IDEAL AUDIENCE'S POSTS
- JUMP IN THE **DMs**, BUT BE STRATEGIC
- IF THE CONVO IS GOING WELL, GET ON A **ZOOM CALL**

**LET ME SHOW YOU
WHAT THIS LOOKS
LIKE **IN THE WILD.****

RAPID FIRE Q&A's

GET **FREE** MARKETING INSIGHTS & RESOURCES

JOIN OUR PRIVATE FB COMMUNITY

