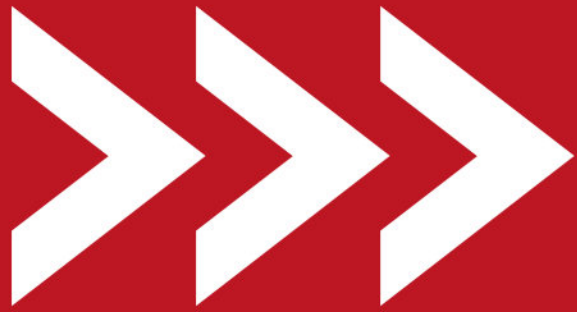


WHAT THE  
*UNCOMMON* HAVE  
IN COMMON

with Phil Treadwell



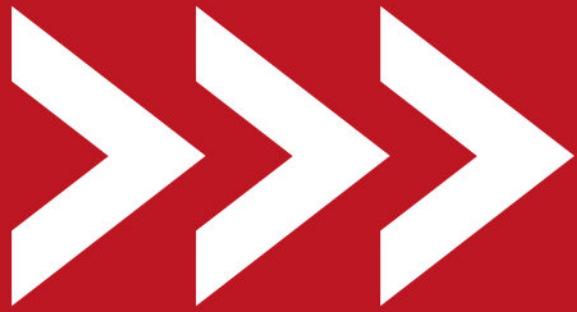
MGIC



- **19-YEARS IN MORTGAGE**
  - TOP-PRODUCING LO
  - BM, RM, NATIONAL DIRECTOR
- **AWARDS**
  - "40 MOST INFLUENTIAL UNDER 40" - *NMP MAGAZINE*
  - "TOP 20 MORTGAGE PRO" - *YAHOO! FINANCE*
  - "MOST CONNECTED MORTGAGE PROS" - *NMP MAGAZINE*
- **NATIONAL SPEAKER**
  - HOUSINGWIRE
  - SALES MASTERY
  - TEXAS MBA ANNUAL
  - NAT'L ASSOC. OF REALTORS
  - SOCIAL SURVEY
  - DOZENS OF MORTGAGE COS.
- **PODCASTER**



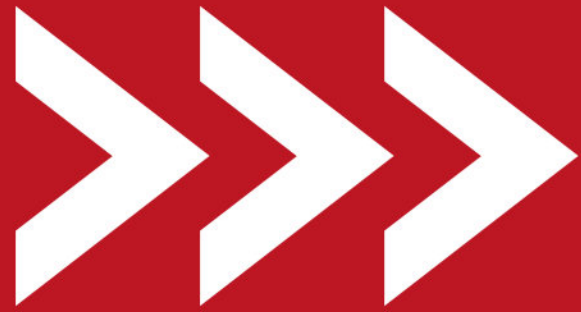
**PHIL TREADWELL**



### OTHER GUESTS INCLUDE:

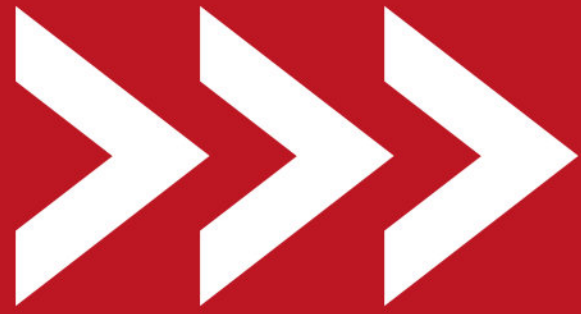
- Evan Carmichael
- Barry Habib
- Todd Duncan
- AJ Vaden
- Tim Braheem
- Dave Savage
- Rene' Rodriguez
- Jen Du Plessis
- Neel Dhingra
- Cindy Ertman
- Neel Dhingra
- Shashank Shekhar
- Chelsea Peitz
- Tom Ferry
- Sabastian Enges
- Brittany Hodak
- Dennis Yu
- Kyle Draper
- Denise Donoghue
- Casey Cunningham
- Sue Woodard





# THEY HAVE A GROWTH MINDSET

MINDSET is the collection of beliefs, attitudes & thoughts that shape your perception of the world, and determine how you respond to challenges.

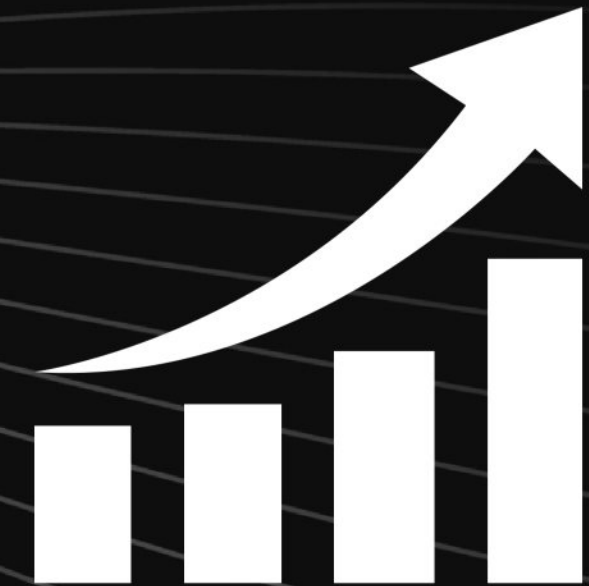


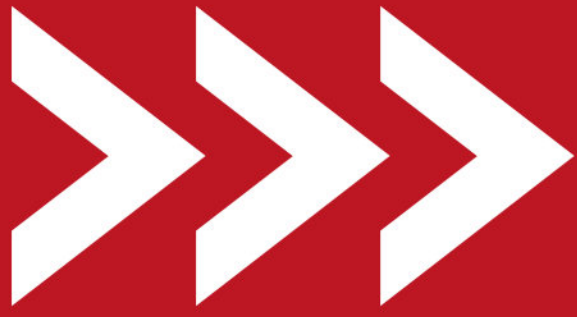
FIXED  
MINDSET



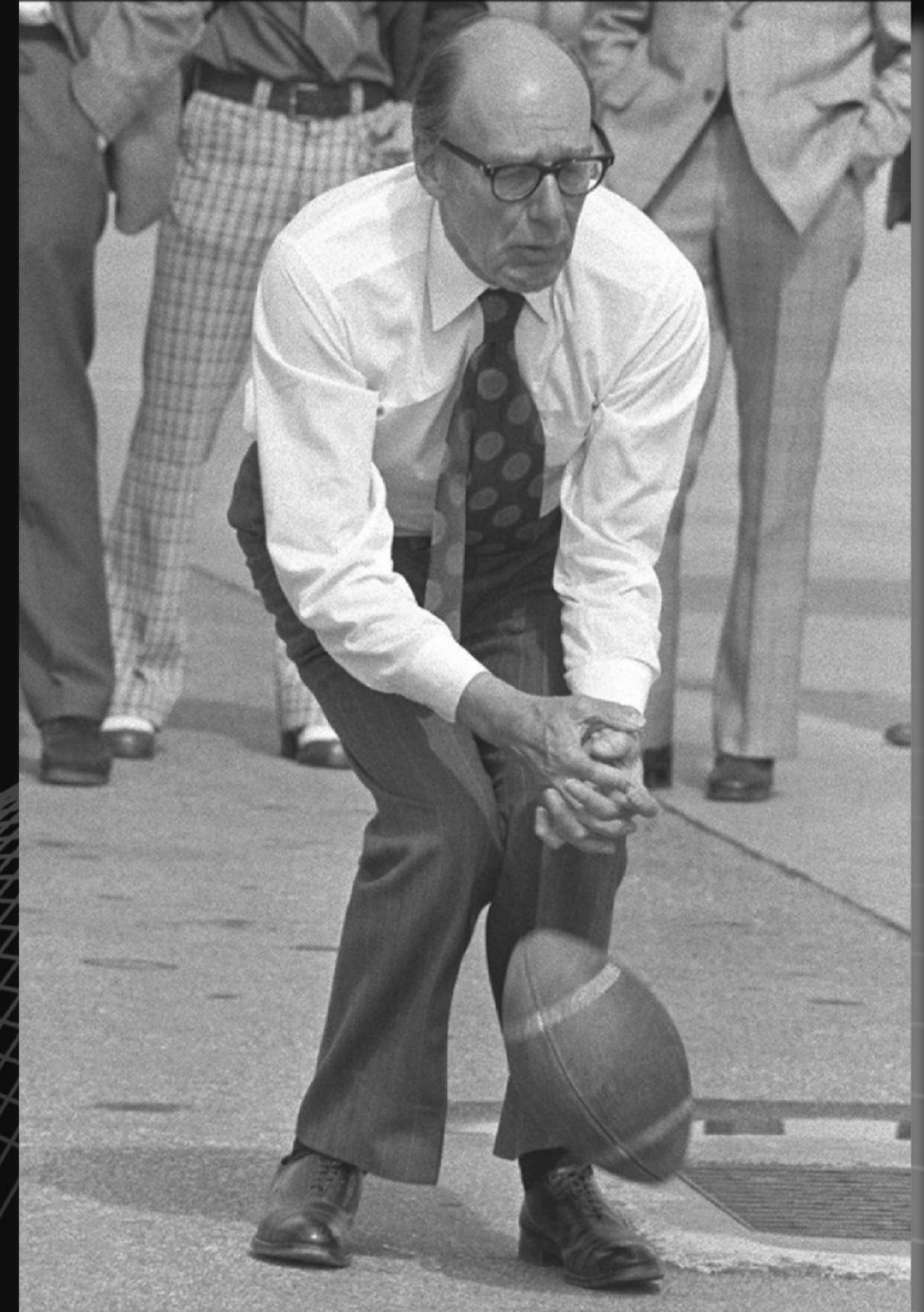
VS.

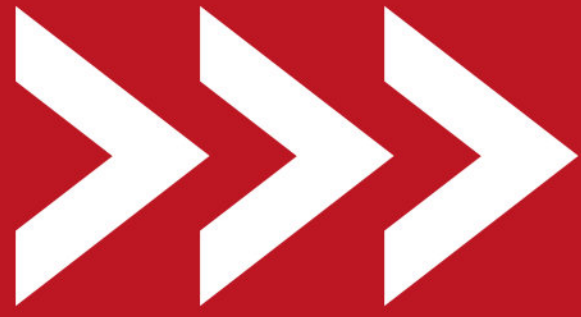
GROWTH  
MINDSET





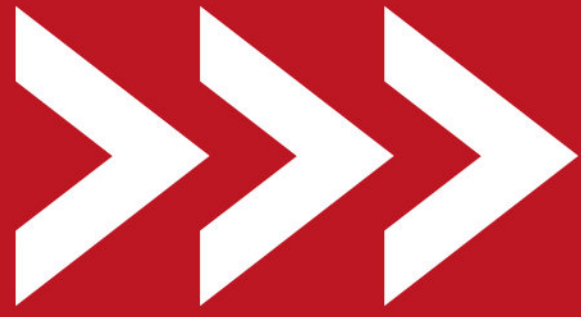
# THEY EMBRACE FAILURE





THEY KNOW WHAT  
BUSINESS THEY'RE IN

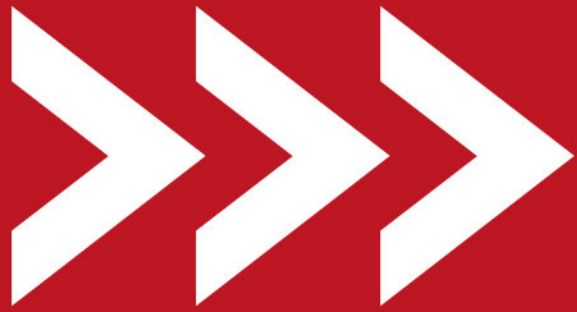




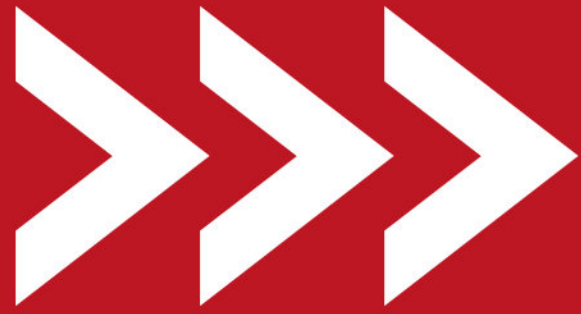
THEY KNOW  
WHERE THEY  
ARE GOING







THEY CHOOSE  
THEIR ENVIRONMENT



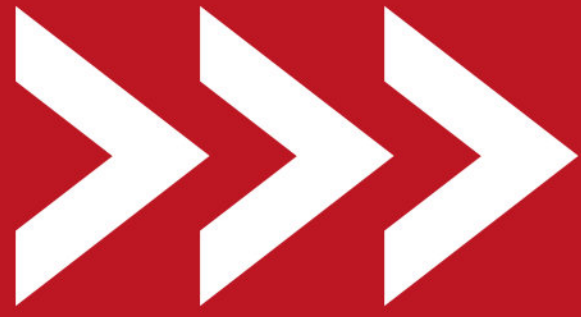
# THEY KNOW WHAT PEOPLE PAY FOR



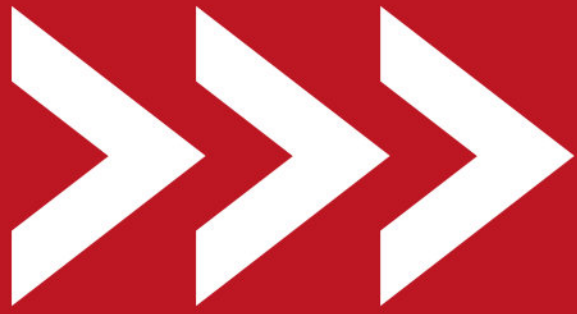


# THEY DIGITIZE REPUTATION





THEY HAVE  
A UNIQUE  
VALUE OFFER



TEXT "MGIC"



TEXT COMMUNITY  
214-225-5696



- **COACHING**

- 1-ON-1 COACHING
- GROUP PROGRAMS

- **CONSULTING**

- MARKETING & CONTENT
- GROUP COACHING
- MARKETING & CONTENT

- **SPEAKING**

- EVENTS
- SALES RALLIES
- TRAINING / WEBINARS



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