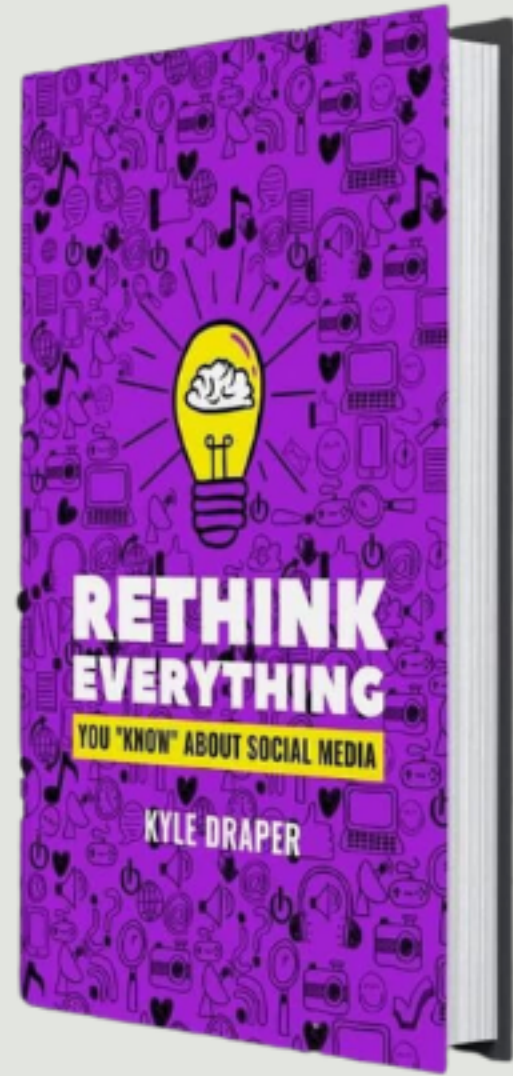


RETHINK  **EVERYTHING**



RETHINK EVERYTHING

You "Know" About Social Media

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RETHINK  **EVERYTHING**

SOCIAL PROOF





**"A PERSON CANNOT RISE ABOVE
HOW THEY SEE THEMSELVES."
DR. MAXWELL MALTZ**

THE DILEMMA

*from Stephen Covey's
"Seven Habits of Highly Effective People."

RETHINK  **EVERYTHING**



THE DILEMMA

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RETHINK
EVERYTHING



Pre 1920's...Character Ethic

- Integrity
- Humility
- Courage



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RETHINK
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Pre 1920's...Character Ethic

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The 1920's...Personality Ethic

- Public Image
- Attitude
- Personality



THE DILEMMA

*from Stephen Covey's
"Seven Habits of Highly Effective People."

The bottom line...
You don't know
**which version of
yourself** to be on
social media.



Pre 1920's...Character Ethic

- Integrity
- Humility
- Courage



The 1920's...Personality Ethic

- Public Image
- Attitude
- Personality

VIDEO *is* HARD



"VIDEO IS THE *hardest* THING
WE WILL EVER DO ON SOCIAL
MEDIA BECAUSE IT IS THE MOST
truth-telling MIRROR WE
WILL EVER LOOK INTO."

COACH KYLE



HELP
of the
WIN



YOU CAN HAVE *everything*
IN *life* THAT YOU WANT IF
YOU JUST *give* ENOUGH OTHER
PEOPLE WHAT *they* WANT.

ZIG ZIGLAR



be
**TRUST-
WORTHY**





DAILY VIDEO IGNITES
YOUR *Life & Bal*
OPPORTUNITIES.

COACH KYLE



RETHINK
EVERYTHING



daily
VIDEO



**DOES WHAT I AM
ABOUT TO *post* CAUSE
SOMEONE TO TRUST ME
more OR *less*?**

ZIG ZIGLAR



gany it
AGAIN





**“EVERYTHING THAT *needs* TO
BE SAID HAS ALREADY BEEN
SAID, BUT, SINCE NO ONE WAS
listening, EVERYTHING *must*
BE SAID AGAIN.”**

ANDRE GIDE



Love
PEOPLE



"MOST PEOPLE NEED *love*
AND *acceptance* A LOT MORE
THAN THEY NEED *advice.*"

BOB GOFF



accept
YOUR ISSUES



"SOME *do*, OTHERS
will, AND 'THE REST
DON'T *matter*."

COACH KYLE



small
DISCIPLINES



"SMALL *disciplines* REPEATED
WITH CONSISTENCY EVERY DAY
LEAD TO GREAT *achievements*
GAINED SLOWLY OVER TIME."

JOHN C MAXWELL



RETHINK  **EVERYTHING**



**PARA -
SOCIAL**

RELATIONSHIP

CONTACT US



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